

Gordon Freedman helped evolve the fields of education technology and online learning and is now an advocate for broad-based change across the K-to-Career spectrum. Freedman is President of Austin-based GoEducate, Inc, www.GoEducate.io, Founder and Chair of the National Laboratory for Education Transformation (www.NLET.org), a California-based research and development nonprofit committed to transformational change and managing director of Knowledge Base, LLC, www.KB-LLC.com, a consulting firm established in 1998 providing services to institutions, publishers and education technology start-ups.

Freedman formerly served as Vice President Global Education Strategy, Blackboard Inc, during its growth from 100 million dollar in annual revenue, to going public, to its exit at 1.4 billion dollars. During his tenure, Freedman traveled to 19 countries as an industry thought leaders.

Highlights

In 2001, co-founded the K-8 California Charter [International School of Monterey](#), the first international school to be funded with non-private funds.

In 2002, founded consulting firm started in 1998, Knowledge Base, LLC, www.KB-LLC.com, which won a RFP from the University of California to report on the state-level virtual high school movement in the U.S and to recommend a path of action for California, A [National Survey of Virtual Education Practice and Policy](#) with Recommendations for the State of California

In 2008, while employed (2005-2012) by Blackboard, Inc., I authored a multinational examination of online learning which included travel to numerous universities worldwide, discussions with ministries of education and global bodies such as OECD and the World Bank, *Unlocking the Global Education Imperative: Core Challenges, Critical Responses*, Blackboard 2008.

In 2011, founded the National Laboratory for Education Transformation, [NLET](#), to support research to help solve core issues in organization, technology, culture and curriculum and training that were not being treated with modern methods.

In 2017, hired as the lead consultant and a founding fellow of the Precision Institute at National University, a private open access institution, to apply scientific methodologies to improve success rates in developmental and general education courses in the first two years of post-secondary education and to build collaborations with public institutions to scale this work, www.NU.edu/precision

In 2022, became president of [GoEducate, Inc.](#) the first cloud-based education to employment system to connect individuals, colleges and employers on the regional, state, and national levels transforming education, employment and career paths.

Experience

GoEducate, Inc.

Austin, TX

President

2021-Present

- Joined GoEducate, a highly scalable education-to-employment SaaS Cloud solution
- Manage external go-market, market strategy, thought leadership and partnering
- Lead efforts to reorganize how higher education and employment interact
- Socialization of learner-owned profiles to manage learning, employment and interests

National Laboratory for Education Transformation

Carmel, CA

Founder, Board Member

2010 – Present

- Founded and leads [NLET](#), a non-profit focused on the future of education.
- NLET is partnered with centers at the University of Texas Austin, University of California Santa Cruz, and the Los Alamos National Laboratory.
- NLET operates in four domains: research & development, education-to-work, advanced system for math learning, and the role of identity in learning.

2023 – Present

- Organized, launched and manage team for Mitochondria World, www.MitoWorld.org

Knowledge Base, LLC

Carmel, CA

Managing Director

1998 – Present

- Lead Knowledge Base, a research, development and business consulting corporation
- Focused on the intersection of technology, knowledge and policy.
- Provides expert strategy, marketing, and business development services to education institutions and corporations.

Blackboard, Inc.

Washington, DC

Vice President Global Education Strategy

2005-2012

- Public-facing presence for [Blackboard](#) in education
- Globally working with and addressing governments, institutions, and international organizations worldwide.
- Assisted in reorienting the company from a technology-only firm to an education value-add firm.
- Managed global thought leadership, introducing concepts that altered the fields of edtech
- Supported and socialized movement to online and blended learning K-20 and globally

Blackboard Institute

Washington, DC

Executive Director

2008-2011

- Established the [Blackboard Institute](#) focused on learning progression from kindergarten through graduate school, assisting institutions to work together to solve complex education problems.
- The Institute produced white papers and held symposia, and Freedman spoke widely.

Text Centric, Inc.

Pittsburgh, PA

Acting CEO

2002-2004

- Led this Carnegie Mellon-associated early pioneer in digital textbook and digital conversion for the textbook publishing industry.
- Clients: Pearson Choices, Key Curriculum Press.

Prometheus

George Washington University

Executive Vice President

2000-2002

- Helped build and lead to market the innovative learning management system (LMS) Prometheus.
- The organization based at George Washington University was the first enterprise LMS and a pioneer in the distribution of digital text and learning resources.
- Managed strategic sales to numerous leading universities in the U.S. and made alliances with high-tech firms.

HungryMinds.com

San Francisco, CA

Vice President University & Publisher Relations

1999-2000

- At the first Internet portal for online education and online textbooks.
- Ran alliance development
- Managed strategic accounts with publishers, universities and technology vendors

California State University Monterey Bay

Monterey, CA

New Business Officer

1996-1999

- Ran business development for science, media, and technology as an early hire in the start-up university.
- Assisted in the building of a fee-for-service media business,
- Conducted early planning for the science building,
- Served as liaison to UC Santa Cruz's MBEST Center, UC Berkeley's Extension, University of Michigan's Academic Outreach, New York University Online, and UMUC.

Advisory Services, Knowledge Base, LLC

[GoEducate, Inc.](#)

Austin, TX

2019-2021

- First platform structuring K-Career advancement
- Revolutionary cloud-based data system

[Better Manager, Inc.](#)

San Francisco, CA

2019-Present

- Tools to enrich the leadership journey
- Leadership development

[EdifyOnline, Inc.](#)

Birmingham, AL

2019-2020

- Higher Education resource marketplace
- Assists learning institutions with selecting part-time instructional talent

[Nucleos, Inc.](#)

Santa Cruz, CA

2018-Present

- NSF SBIR Recipient
- Digital Education/Learning Records for Inmates

[Pragya Systems, Inc.](#)

Cambridge, MA

2017-2019

- NSF SBIR Recipient
- Student Data & Employment Search

[GOORU](#)

Redwood City, CA

2015-2017

- Nonprofit, Foundation-funded K12 big-data portal

[Edify, Inc.](#)

Aerocentro, Costa Rica

2015-2021

- Developer, education technology, assessment, student information systems

[Zaption, Inc.](#)

Sherman Oaks, CA

2014-2018

- NSF SBIR Recipient, Video Learning System
- Exit to Workday, Inc.

[EdCast, Inc.](#)

Mountain View, CA

2014-2016

- Cloud-based public service and corporation training portal

[Zybooks, Inc.,](#)

Los Gatos, CA

2013-2018

- NSF SBIR Recipient
- STEM Digital Learning, Exit to Wiley, Inc

Knowledge Base, LLC (Select Education Consulting Clients)

Higher Education

- University of California Santa Cruz University of California Irvine Capella University Michigan State University George Washington University Case Rochester Institute of Technology, RIT Western Reserve University California State University of Rochester Institute of Technology

K12 Non-Profit & For-Profit

- University of California College Prep Carmel, CA Unified School District Lesson Lab (UCLA) TERC.edu SRI.com Hewlett Foundation California Academy of Sciences Monterey Bay Aquarium NSF “Virtual Canyon” Project

K12 Assessment Industry

- Pacific Metrics, Inc

Learning Technology

- WebCT
- eCollege
- Prometheus

Publisher & Publisher Services

- O’Reilly Media Atypen Technologies, Inc.
- Key Curriculum Press
- Britannica Discover Magazine

STEM Activity

National Science Foundation, National Research Council

- National Research Council, National Digital Library Project
- Participant, Developing a Digital National Library for Undergraduate Science, Mathematics, Engineering and Technology Education, 1998
- Publication, [National Academies](#), Center for Science, Mathematics & Engineering Education.

National Science Foundation

- Participant, Blue-Sky, Future of STEM Curricula-Instructional Design, 2009-2010
- Participant, NSF-U.S. Department of Ed, STEM Voices From the Community, 2009
- Advisor, University of New Mexico Art, Technology, Science “Full Dome” 2009
- Advisor, American Museum of Natural History, Seminars on Science, 2006-2007
- Consultant, “Try Science” TERC-Leslie College K-8 Science Master’s Degree, 2006
- Contractor, Marine Advanced Technology Center, Business Plan for Center, 1995
- Executive Producer, “Virtual Canyon,” Online scientific method Web system, 1994

Research Institutes

Contractor, [TERC](#), Consulted on Organization, Media, and Education Technology.

Developer, [SRI](#), Business Development, agreement to develop SRI’s www.Tapped.org service

Universities

Consultant, **University of California, UCCP**, Science & Math Online Advanced Placement
Consultant, [Michigan State University](#), Developed organization
Consultant, [Capella University](#), Assisted development of advanced teaching degrees

Publishing

Advisor, **Innovations in Learning**, Hand-held math and reading device
Consultant, **Key Curriculum Press**, Online math business planning
Consultant, [Atypon](#), Online journals and eLearning planning
Consultant, [O'Reilly](#), Online publishing and eLearning planning

Funded Grants and Contracts

National Laboratory for Education Transformation (NLET), www.NLET.org, develops projects that it feels will advance the integration of technology, learning, pedagogy and the application of data science to persistent problems in K12 and community college practice and in workforce development through a methodology of cross-sector collaborations. In this work, NLET may propose areas of investigation and then locate appropriate principal investigators, while NLET manages the technology, outreach and dissemination.

2017, “Skills Data Integration Project,” U.S. Department of Labor (DOL) sub-award, primary awardee, California State University Chancellor’s Office, development of data technology to improve discoverability and linking of data in the DOL funded skills portal, www.SkillsCommons.org, award \$49,000

2016-7, “Local Control Accountability Plan Data Almanac,” Monterey County Office of Education and Santa Cruz County Office of Education, development of California school district comparative data pilot, contracts, \$72,510 and \$24,500

2015, “Jobs Signals,” Thomas R. Brown Foundations, Tucson, AZ, grant to Pima Community College, pass through to NLET. Developed software specification for system to link employer data to community colleges and jobseekers, contract, \$150,000

2014-5, “Michigan Coalition for Advanced Manufacturing (M-CAM) Technology Assistance,” Sub-award from Macomb Community College, U.S. Department of Labor, TAACCCT funds to Contractor & Subcontract, \$125,000.00

2014-16, “Scaled Models for Certificate Delivery,” **Bill and Melinda Gates Foundation**, Workforce Development Program, direct award to NLET \$ 100,000, Gates Foundation Invitational RFP

2013-15, [Developing a Comprehensive Regional Approach](#) to data set integration to support data intensive research in education in Silicon Valley, **National Science Foundation**, Building Community Capacity for Data Intensive Research (BCC-Exploratory), University of California Santa Cruz, NLET sub Amount: \$ 356,543.00,

2012-13, “[Zero Knowledge Identity Privacy Protection Service, Trusted Identities Network](#),” **National Institute for Standards and Technology (NSTIC)**, NIST Sub-award for Education to NLET; Prime Awardee: Resilient Networks, Inc, collaborators, Riverside (CA) Unified School District and Pajaro Valley (CA) Unified School District, \$130,000.00,

2011-2013, “[Collaborative Research](#): An Agent-Base Simulation Environment for Predictive Longitudinal Modeling of High School Math,” National Science Foundation (DRK12 Exploratory), PI Michael Strong, University of California Santa Cruz, University of Texas Austin (co-PI), Los Alamos National Laboratory, NLET contractor, \$473,511.00,

Non-Profit Education Service

[Michigan Virtual High School](#)

Grand Rapids, MI

Fellow

2013-2018

- Concentrates on the state-level transcription and records for individual students.

[SRI.com](#)

Menlo Park, CA

Fellow

2011-2015

- Advises on education technology
- Advises on education market development.

Innovations in Learning

Chicago, IL

Advisory Board Member

2009-2011

- Pioneer of early years hand-held learning in math and reading for Chicago non-profit. .

California K20 Education Technology Collaborative

City, State

Steering Committee member

2008-2010

- Early organizer of Collaborative, a multi-year collaborate online education technology .

[Innovate-Educate](#)

Santa Fe, NM

Board Member Executive Committee

2008-2010

- Helped form, set strategy, and design a new K-20 non-profit organization

[Curriki](#)

Cupertino, CA

Advisory Board Member (Scott McNealy)

2008-2011

- Assisted with strategic direction, Worked on non-profit and corporate alliances.

XRI-Global

City, State

Board Member

2007-2012

- Served on the board. Organized by Stanford Graduate School of Education, Dr. Paul Kim

Partnership for 21st Century Learning

Washington, DC

Board Member

2007-2008

- worked on state level media, fund-raising, and marketing strategies

Fairfax County, VA Education Foundation

Fairfax, VA

Board Member

2003-2007

- Assisted District in utilizing technology-based education solutions with other foundation board members.

International Association for K12 Online Education (iNACOL)

Washington, DC

Advisor

2003-2007

- One of the original founders and organizers of the original organization, NACOL

National Education Technology Plan

City, State

Contributor

2010-2011

- Contributed to US Department of Education

American Museum of Natural History

New York, NY

Advisor

2004-2006

- Advised at AMNH NSF-Funded Seminars on Science program.

UC Berkeley Center for Studies in Higher Education

Berkeley, CA

Fellow

2000-2001

- Worked on the role of for-profit university providers in higher education.

International School of Monterey (K-8 CA Charter)

Monterey, CA

Co-Founder

2000-2007

- Served as Board Member of California K-8 International Charter School, using charter structure to fund first publicly-funded International School in the US

Selected Education Articles

- Freedman, G. (2021, November 10). *An upside-down world in education*. *Work Shift*. <https://workshift.opencampusmedia.org/an-upside-down-world-in-education-and-work/>
- *Discovering & Enacting the “What’s Next” in K12 Education*, eLearning Guild, Jan 2007
- *When Governors Step into the Picture*, Converge Online, Dec 2006
- Freedman, G. (2006, May 15). *Eyes Closed Tight*. TechLearningMagazine. <https://www.techlearning.com/news/eyes-closed-tight>
- Freedman, G. (2005a). Calexico High School: College Prep on the Border. *University of California College Prep Online Magazine*. <https://gordonfreedman.com/wp-content/uploads/2021/05/ONLINE-Magazine-Spring-2005.pdf>

Books

- [*Virtual Schools: Planning For Success*](#) (Contributor), Teachers College Press, 2005

Technical Reports, Papers, and Other Articles

Selected Commissioned Reports

- Freedman, G. (2003) *The California Virtual School Report: A National Survey of Virtual Education Practice and Policy with Recommendations for the State of California*, University of California College Prep. http://edpath.com/index_htm_files/VHSReport.pdf

Selected Education White Papers

- Freedman, G. (2009) *Is the Tipping Point for Education in Sight?* Blackboard K20 Progression Council. The Blackboard Institute. <https://gordonfreedman.com/wp-content/uploads/2012/01/gordonfreedmanblackboardreport.pdf>
[*Unlocking the Global Education Imperative:*](#)
- Freedman, G. (2008). *Future Directions in Higher Education in a Global Context: Implications for International Educators: Unlocking the Global Education Imperative: Core Challenges & Critical Responses (Plenary Session II; Word Doc) | CONAHEC: Consortium for North American Higher Education Collaboration*. CONAHEC. <https://www.conahec.org/fr/resource/future-directions-higher-education-global-context-implications-international-educators-0>
- Freedman, G. (Ed.). (2007, 2008). *View from the Top I & 2: Building the 21st Century Campus*. Blackboard Inc. https://www.edpath.com/index_htm_files/Bbpaper.pdf
- *Building K-20 Connections: A Review of the Issues & Current Models in K-20 Education*, 2007

Selected Education Papers

- Freedman, G. (2021, October). *The Education-Employment Crisis: A Critical Overview*. Hungry Minds. <https://hungryminds.com/wp-content/uploads/2021/11/education-employment-crisis.pdf>
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- Freedman, G. (2021, April). *The Newest Economy: Welcome to the Credential Currency Revolution*. Hungry Minds. <https://hungryminds.com/wp-content/uploads/2021/11/Newest-Economy.pdf>
- Freedman, G. (2020, April). *The Math Problem: Removing the Math Barrier to College Completion*. Hungry Minds. <https://hungryminds.com/wp-content/uploads/2021/11/The-Math-Problem-4-20.pdf>
- *Standards-Based Math Education by Design*, 2020, <https://nlet.org/wp-content/uploads/Standards-Based-Math-final.pdf>
- Freedman, G. (2019, June 28). *Bursting the Campus Technology Bubble Where are the Flying Cars?* NLET. <https://nlet.org/bursting-the-campus-technology-bubble-where-are-the-flying-cars/>
- Gordon Freedman, President, National Laboratory for Education Transformation. (2017, March 8). *How Should Higher Ed Leaders Think About Data?* The EvoLLLution. <http://evollution.com/technology/tech-tools-and-resources/how-should-higher-ed-leaders-think-about-data/>
- Freedman, G. (2014). Google™ versus Me™: Who Owns the Rights to My Digital DNA? *Policy Futures in Education*, 12(4), 482–490. <https://doi.org/10.2304/pfie.2014.12.4.482>
- Freedman, G. (2012, April 29). *Cloud Technology Can Lift the Fog Over Higher Education*. The Chronicle of Higher Education. <https://www.chronicle.com/article/cloud-technology-can-lift-the-fog-over-higher-education/>
- Freedman, G. (2012a, February). *A Different Stage of Imagination” How Do We Create “Smart Colleges”*. The Source. <https://gordonfreedman.com/wp-content/uploads/2012/03/imaginationreport.pdf>
- Freedman, G. (2000). The Changing Nature Of Museums. *Curator: The Museum Journal*, 43(4), 295–306. <https://doi.org/10.1111/j.2151-6952.2000.tb00013.x>
- Freedman, G. (2009, July). *Is The Tipping Point For Education in Sight*. Blackboard Institute. <https://www.gordonfreedman.com/wp-content/uploads/2012/01/gordonfreedmanblackboardreport.pdf>
- Freedman, G. (2008b). *Unlocking the Global Education Imperative*. Conahec.org. <https://conahec.org/documents/Monterrey2008/GordonFreedmanGlobalEducationImperativeReport-PS2.pdf>

- Freedman, G. (2006). *Education in the Information Age*. Knowledge Base. <https://gordonfreedman.com/wp-content/uploads/2021/05/EIA-Freedman.pdf>
- Freedman, G. (2005). The coming transformation of the textbook, *Logos*, 16(3), 120-126. doi: <https://doi.org/10.2959/logo.2005.16.3.120>

Forbes

- Freedman, G. (2017, December 21). *Can Innovative Companies Supercharge Workforce Development Connections?* Forbes. <https://www.forbes.com/sites/gradsoflife/2017/12/21/could-salesforce-com-and-blackboard-com-supercharge-workforce-development-connections/?sh=2421b7d37392>
- Freedman, G. (2017a, November 27). *Could Universal Transcripts Help Put More Young People to Work?* Forbes. <https://www.forbes.com/sites/gradsoflife/2017/11/22/could-universal-transcripts-help-put-more-young-people-to-work/?sh=58236a792944>
- Freedman, G. (2017a, June 28). *A New Class Of Robots Could Actually Help Identify Training And Employment Opportunities*. Forbes. <https://www.forbes.com/sites/gradsoflife/2017/06/15/a-new-class-of-robots-could-actually-help-identify-training-and-employment-opportunities/?sh=169471541480>
- Freedman, G. (2017a, April 18). *Why Higher Education Institutions Need Smarter Cloud Technologies*. Forbes. <https://www.forbes.com/sites/gradsoflife/2017/04/18/why-higher-education-institutions-need-smarter-cloud-technologies/?sh=1fb586b23302>
- Freedman, G. (2017a, March 3). *How Data-Powered Apps Can Connect Jobseekers With Training For Hard-To-Fill Jobs*. Forbes. <https://www.forbes.com/sites/gradsoflife/2017/03/02/how-data-powered-apps-can-connect-jobseekers-with-training-for-hard-to-fill-jobs/?sh=70f678711dc5>
- Freedman, G. (2017a, January 27). *Why We Must Rebuild America's Competency Infrastructure*. Forbes. <https://www.forbes.com/sites/gradsoflife/2017/01/27/why-we-must-rebuild-americas-competency-infrastructure/?sh=2d47507c2b66>

EdSurge

- Freedman, G. (2020, June 2). *6 Factors Community Colleges Should Consider in Their COVID-19 Response*. EdSurge. <https://www.edsurge.com/news/2020-06-02-six-factors-community-colleges-should-consider-in-their-covid-19-response>
- Freedman, G. (2018, December 27). *Higher Ed Needs to Bridge the 'App Gap' to Reach Students*. EdSurge. <https://www.edsurge.com/news/2018-11-29-higher-ed-needs-to-bridge-the-app-gap-to-reach-students>
- Freedman, G. (2018, December 27). *The Lone Ranger Rides Again at ASU+GSV*. EdSurge. <https://www.edsurge.com/news/2018-05-01-the-lone-ranger-rides-again-at-asu-gsv>

Social Media

LinkedIn

- Freedman, G. (2021, Dec. 29) Arthur Levine's "The Great Upheaval" Higher Education as a Multiversity. [Post]. LinkedIn. <https://www.linkedin.com/pulse/arthur-levines-great-upheaval-multiverse-higher-gordon-freedman/?trackingId=rzL0TaWNih%2BujRyxdcsoA%3D%3D>
- Freedman, G. (2020, Aug. 18). Are Adjuncts the Future of Higher Ed? [Post]. LinkedIn. <https://www.linkedin.com/pulse/adjuncts-future-higher-ed-gordon-freedman/>
- Freedman, G. (2020, Apr. 30). Campus Tech & Post-Covid Operations. [Post]. LinkedIn. <https://www.linkedin.com/pulse/campus-tech-post-covid-operations-gordon-freedman/>
- Freedman, G. (2019, Sept. 27). Watergate University: A Lesson in Truth. [Post]. LinkedIn. <https://www.linkedin.com/pulse/watergate-university-lesson-truth-gordon-freedman/>
- Freedman, G. (2020, Sept. 27). California Dreaming: Addressing the Training-to-Work "3-Body Problem", [Post]. LinkedIn. <https://www.linkedin.com/pulse/california-dreaming-addressing-training-to-work-3-body-freedman/>
- Freedman, G. (2018, Dec. 04). Higher Ed Needs to Bridge the 'App Gap' to Reach Students, [Post]. LinkedIn. <https://www.linkedin.com/pulse/higher-ed-needs-bridge-app-gap-reach-students-gordon-freedman/>
- Freedman, G. (2018, July. 11). OER @ 16, "Where are You?", [Post]. LinkedIn. <https://www.linkedin.com/pulse/oer-16-where-you-gordon-freedman/>
- Freedman, G. (2018, May, 03). The Lone Ranger Rides Again at the ASU-GSV Conference, [Post]. LinkedIn. <https://www.linkedin.com/pulse/lone-ranger-rides-again-asu-gsv-conference-gordon-freedman/>
- Freedman, G. (2016, Dec. 28). The Future of Academic Tech, Join the Conversation, [Post]. LinkedIn. <https://www.linkedin.com/pulse/future-academic-tech-join-conversation-gordon-freedman>
- Freedman, G. (2016, Dec. 23). Taking Online Learning "Offline", [Post]. LinkedIn. <https://www.linkedin.com/pulse/taking-online-learning-offline-gordon-freedman>

Twitter

- [GFREED](#)

Select Keynote Speaking for Blackboard, Inc. (Non-US)

- eLearning Forma Mexico!, CognosOnline, 2013, Puebla, Mexico
- Forum Blackboard de Educação, 2012, São Paulo, Brazil
- Universities UK, Longer Term Strategy Group, May 2009, London, UK
- Blackboard World Europe, April 2009, Barcelona, Spain
- Association of Commonwealth Universities, November 2008, Hyderabad, India
- CONAHEC, Higher Education Collaborations, October 2008, Monterrey, Mexico
- OECD, Outcomes of Higher Education, September 2008, Paris, France
- Blackboard World, May 2008, Manchester, UK
- Universities UK, May 2008, Bristol, UK
- OECD, Global Education Forum, February 2008, Dominican Republic
- COLOMBIA eLearning, Congreso Internacional, Nov 2007, Medellín, Colombia
- European Union, eLEARNING LISBOA, October 2007, Lisbon, Portugal
- Blackboard World Asia-Pacific, September 2007, Gold Coast, Australia
- OECD, Diversity of Missions, June 2007, Dublin, Ireland
- EDEN-Online Conference, June 2007, Naples, Italy
- Blackboard Asia Summit, May 2007, Singapore

Select Keynote Speaking for Blackboard, Inc. (US)

- NSF/OAS Radical Innovation Conference (competitive), June 2013
- Data Quality Campaign, April 2013, Washington, DC
- Hewlett OER (Open Education Resources) Conference, April 2013, San Diego, CA
- K20 Pipeline Matters Council, Blackboard Institute, July 2009, Washington, DC
- Forum for Future of Higher Education, Aspen Institute, June 2009, Aspen, CO
- Innovate-Educate New Mexico, April 2009, Albuquerque, NM
- National Center for Technology Innovation, November 2008, Washington, DC
- NISOD (Community Colleges), University of Texas, May 2008, Austin, TX
- MICHIGAN Online Solutions Conference, February 2008, Ypsilanti, MI
- State Education Technology Directors Assoc., Nov 2007, Washington, DC
- SLATE Users Conference, October 2007, University of Chicago
- Michigan Virtual High School Interview Series Podcast,
- George Mason University Innovations in eLearning, June 2007, Fairfax, VA
- Ready2Net Web Cast, May 2007, San Jose, CA
- eSchool News Tech Savvy Superintendent Awards, April 2007, Fairfax, VA
- U Texas School Health Information Sciences, March 2007, Houston, TX

Relationship Management for Blackboard, Inc.

Select National Government Education Relationships

University, Government Relationships

United Kingdom (Ministry, Higher Ed & Schools: England, Scotland, Wales)
Netherlands (Higher Ed, Tech Agency)
European Commission (Higher Ed & School)
China (Ministry, Higher Ed) Singapore (Ministry, Higher Ed, Tech Agency)
South Korea (Ministry, Schools, K12 Research Group)
Australia (Ministries, Higher Ed)
Colombia (SENA, Training Agency, Higher Ed)
Mexico (Higher Ed)

Select State Entities Relationships

Michigan Virtual High School, Michigan State Superintendent
Florida Virtual High School
California Community College Foundation
New Mexico (Governor's office, Legislature, National Labs)
Oregon (Governor's education advisor)

Select Foundation, Non-Profit, Association, NGO Relationships

OECD (Organization for Economic and Cooperative Development)
IAU (International Association of Universities)
ACU (Association of Commonwealth Universities) Universities
UK (UK Vice Chancellor's Association)
HEPI (Higher Education Policy Institute, UK)
CONAHEC (Consortium for North American Higher Education Collaboration, MX, US, CA)
The National Center for Technology Innovation (Funded through Dept. of Ed to AIR)
ACE (American Council on Education)
NISOD (Community Colleges Organization at U Texas Austin)
AACC (American Association of Community Colleges)
The William and Flora Hewlett Foundation (Open Education Resources)
Bill and Melinda Gates Foundation (K12, Community College, Technology)
Lumina Foundation (College Success)

Select Technology, Media, Publishing Corporate Relationships

Cisco Microsoft SUN/Oracle Apple, Intel, Echo 360